



WESTERN BARLEY GROWERS ASSOCIATION

A strong voice for a vibrant, market responsive barley industry in Western Canada

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For Immediate Release

WBGA APPLAUD FEDERAL GOVERNMENT'S SUPPORT OF CANADA'S BARLEY INDUSTRY

Airdrie, Alberta, December 6, 2013 - Directors and members of the Western Barley Growers Association (WBGA) were present when the Federal government announced \$314,800 of government funding for Canada's barley industry today at the Alberta Barley organization's annual general meeting. This funding comes from Agriculture and Agri-Food Canada's AgriMarketing Program, a five-year, \$341-million initiative under *Growing Forward 2*.

"This is great news for farmers and the industry," says Doug Robertson, President of the Western Barley Growers Association (WBGA). "The two organizations that will benefit from this funding are Alberta Barley, a not-for-profit organization that is directed, funded and controlled by Alberta barley farmers, and the newly incorporated Barley Council of Canada, a national producer-led organization representing the interests of the barley value chain.

"This funding initiative will help support critical projects that benefit farmers and their industry" concludes Robertson.

Western Barley Growers Association is a strong voice for a vibrant, market responsive barley industry in Western Canada.

For further comment, please contact:

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