



WESTERN BARLEY GROWERS ASSOCIATION

A strong voice for a vibrant, market responsive barley industry in western Canada

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For Immediate Release -- News Release

New CWB appointed Director an asset in the move towards Choice Marketing

September 15, 2006 – Ottawa, ON: Commenting on today's announcement of Ken Motiuk, a strong supporter of marketing choice, to the board of directors of the Canadian Wheat Board (CWB) by Minister Strahl - Jeff Nielsen, President of the Western Barley Growers Association (WBGA) says, "Mr. Motiuk is a welcome asset in working with the government to insure a smooth transition of the CWB into a choice marketing environment."

"Ken Motiuk's experience and qualifications will bring a strong commitment to the board of directors to work with the government to become an entity that can offer western Canadian grain producers an option to continue to sell to the CWB or to whom ever they choose" continued Mr. Nielsen from Ottawa. "This is a priority of this government to provide choice marketing options."

"This is an important step that will help the CWB make the transition to a choice market environment" states WBGA Past President Doug McBain from Ottawa.

Messer's Nielsen and McBain are in Ottawa to talk to government and MP's on the smooth transition of the CWB to a choice marketing agency; to moving forward on its promise to provide farmers with a choice in how they market their products.

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