

Western Barley Growers Association

EMBRACING THE FUTURE

February 15, 16 & 17, 2012

Deerfoot Inn & Casino

1000, 11500 - 35th Street S.E. -- Calgary, Alberta

Wednesday, February 15

3:00 - 5:00 pm

6:30 - 10:00 p.m.

7:00 pm

Registration packages & check-in

President's Welcome Reception - Brian Otto, President ~ WBGA

Journey to Freedom – It's been a long time coming

Thursday, February 16

8:00 a.m.

8:45 a.m.

9:00 - 9:30 a.m.

9:30 – 10:00 a.m.

10:00 – 10:30 a.m.

10:30 – 11:00 a.m.

11:00 – 11:30 a.m.

11:30 – Noon

Noon - 1:00 p.m.

1:00 – 1:30 p.m.

1:30 – 2:30 p.m.

2:30 – 3:00 p.m.

3:00 – 3:30 p.m.

3:30 - 4:15 p.m.

4:15 - 5:30 p.m.

5:30 p.m.

6:00 p.m.

6:30 p.m.

Stampede Breakfast Buffet

Registration

Opening of Convention - **Doug Robertson**

Alanna Koch, Deputy Minister - Saskatchewan Agriculture

"A Vision for Agriculture and Value-adding in the Future"

Jim Smolik, Assistant Chief Commissioner - Canadian Grain Commission

"The Canadian Grain Commission: Delivering on our mandate in changing times"

Coffee & Refreshments

Jay Burrows, General Manager Commodity Trading – Western Feedlots Ltd.

"Feed Grain Perspective on Changes and Going Forward without the Monopoly"

Barry Petras, Wheat and Barley Merchant - Louis Dreyfus Canada Ltd.

"Industry Perspective on the CWB and Where It Stands Now"

Terry Young, Steering committee member - Alberta Wheat Commission.

"Update on the Proposed All-Wheat Commission"

Red Mile Luncheon

Ian White, President & CEO - Canadian Wheat Board

"The Path Forward for the CWB"

PANEL – *"Companies Adapting to a New Marketing Environment"*

Allan Johnston, President - Johnston's Daily

Rob Saik, CEO - Agri-Trend Agrology Ltd.

Brenda Tjaden-Lepp, Cofounder - FarmLink Marketing Solutions

Brad Vannan, President & COO – ICE Futures Canada, Inc.

Coffee & Refreshments

Bob Chappel, Director of Grain – Canada Malting Co. Limited

"What maltsters are looking for in an open market; how are they going to contract?"

Joe Fung, Director & Deputy General Manager (Retired) - Supertime Development

"A view of the China malting barley market: current and future trends"

Free Time

Reception – No host bar

Elite Malt Barley Grower Recognition Awards for the 2011 Crop Year

Black Diamond Banquet Buffet

Reflections – WBGA Celebrates 35th Anniversary

Fun Auction

Thank you to our speakers who have shared with us their knowledge, our delegates who have shared in the fellowship and vision of the future, and our sponsors. Your generosity makes our convention all possible.

Friday, February 17

7:30 a.m.	Deerfoot Breakfast Buffet
8:30 – 9:00 a.m.	Honourable Gerry Ritz , Minister of Agriculture and Agri-Food Canada
9:00 – 9:30 a.m.	Honourable Evan Berger , Minister – Alberta Agriculture and Rural Development <i>“A Vision for Agriculture and Value-adding in the Future”</i>
9:30 – 10:00 a.m.	Marilyn Braun-Pollon , Vice-President, Prairie & Agri-business – CFIB <i>“CFIB Agri-business members’ priorities for the Future of Ag”</i>
10:00 - 10:30 a.m.	Coffee & Refreshments
10:30 - 11:00 a.m.	Phil de Kemp , President - Malting Industry Association of Canada <i>“Canada’s Malt Industry Perspective & Views”</i>
11:00 – 11:30 a.m.	Russ Crawford , President – Agrinomics I T Consulting Ltd. John DePape , President – John DePape Ltd. <i>“Barley Case Assessment of the Canadian Barley Sector”</i>
11:30 - Noon	Dr. Joseph Nyachiro , Plant Breeder/Barley, AARD <i>“Potential challenges to barley growing - challenge of the “new” disease stripe rust”</i>
Noon – 1:00 p.m.	The Prairie Luncheon
1:00 – 1:30 p.m.	Rob McCaig , Managing Director - Canadian Malting Barley Technical Centre <i>“Proposed Barley Council Update”</i>
1:30 – 2:00 p.m.	Richard Miller , Assistant Vice President for Grain – CN <i>“Getting Grains to Market – Railway Service Challenges”</i>
2:00 – 2:30 p.m.	Kevin Bender , President – Western Canadian Wheat Growers Association <i>“WCWGA vs CWB – The initial lawsuit, the change of focus since launch and now”</i>
2:30 – 3:00 p.m.	Coffee & Refreshments
3:00 – 3:30 p.m.	Douglas Roff , Regional Manager - Atradius <i>“Credit Assurance”</i>
3:30 – 4:00	President's and Chairman's Messages Western Barley Growers Association - Brian Otto , President Alberta Barley Commission – Matt Sawyer , Chairman Grain Growers of Canada – Stephen Vandervalk , President
4:00 p.m.	WBGA Resolutions Closing remarks

Thank you once again to the countless individuals who through their hard work and efforts have made Western Barley Growers Association their voice to advance the development of a profitable and sustainable agriculture industry in Canada.